

SHOW BUSINESS – COMMERCIALS, VOICE-OVER, FILM ACTING - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3274

This program will provide students a singular exposure to show business careers, i.e. acting, writing, producing, in television markets both network and cable, as well as positions in commercials, animation performance, and voice acting arenas.

Students will earn the skillsets and competencies required to earn gainful employment in the entertainment industry. These can include but are not limited to, commercial content and structure, microphone and camera techniques, sight-reading material, techniques for connecting to audiences, blocking, teleprompter reading techniques, and actor-to-actor communication.

Upon completion of the courses, the student will have a broad-based and factual knowledge of the world of “Show Business” and the specialties to pursue gainful employment.

Program Student Learning Outcomes

- Demonstrate the skills to successfully audition at an acceptable industry level.
- Identify the different styles of voice acting and the studio recording techniques required to complete a successful audition.

Program Requirements

Code Number	Course Title	Units
REQUIRED COURSES		
SHOWB 201	Show Business Careers-How to Start	1.5
SHOWB 204	Marketing Yourself for Show Business	1.5
TART 1	Acting 1-Introduction to Acting	3.5
TART 205	Auditions for Theatre and Film	3.5
Subtotal Units		10
IN ADDITION, complete SIX (6) units from the following:		
SHOWB 208A	Breaking into Commercials - Beginning (1.5)	
SHOWB 208B	Breaking Into Commercials - Advanced (1.5)	
SHOWB 210A	Voice-Over Techniques - Beginning (1.5)	
SHOWB 210B	Voice-Over Techniques-Advanced (1.5)	
SHOWB 212A	Acting in Film - Beginning (1.5)	
SHOWB 212B	Acting in Film - Advanced (1.5)	
Subtotal Units		6
Total Units		16