

TELEVISION MULTIMEDIA PRODUCTION - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3254

This program is designed to teach the fundamentals of knowledge and skills needed for today's multimedia producer via Broadcast, Cable, Web, and other forms of digital multimedia program content. Students prepare for producing multimedia productions either independently or in a production environment. The Certificate of Achievement will prepare students for career advancement in this field. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, computer graphics operators, website design, and a plethora of other audio/video/multimedia support staff for all forms of digital media content.

Program Student Learning Outcomes

- Demonstrate collaboration skills related to personnel and timelines for an industry ready radio, television or multimedia segment.

Program Requirements

Code Number	Course Title	Units
REQUIRED COURSES		
TV 1	Intro to TV & Emerging Media	3
TV 8	Introduction to Media Production	3
or TV 13	Television Studio Production	
TV 70WE	Work Experience-TV & Emerging Media	1-4
DMA 1	Introduction to Computer Graphics	3
Subtotal Units		10-13
IN ADDITION, complete SIX (6) units from the following:		
DMA 15	Interaction and User Experience Design	3
PHOT 43	Photoshop and Lightroom Management	3
TV 2	Intro to Careers in Radio & Television	2
TV 4	Introduction to Television Writing	3
TV 14	Fundamentals of TV and Media Production	3
TV 16	Video and Film Editing	3
TV 21	Radio and Podcast Production	3
Subtotal Units		6-8
Total Units		16-22