

RADIO/TELEVISION PRODUCER - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3253

The Radio/Television Producer Certificate of Achievement is designed to teach the fundamentals of knowledge and skills needed for today's media producer via Broadcast, Cable, Web, and other forms of digital media program content. Students prepare for producing media productions either independently or in a production environment. The Certificate of Achievement will prepare students for career advancement in this field. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, and a plethora of other audio/video support staff for all forms of digital media content.

Program Student Learning Outcomes

- Demonstrate collaboration skills related to personnel and timelines for an industry-ready radio or television segment.
- Critically assess the responsibilities of various creative and technical staff positions and evaluate the importance of each to the production.

Program Requirements

Code Number	Course Title	Units
REQUIRED COURSES		
R_TV 1	Introduction to Broadcasting	3
R_TV 4	Writing and Production Planning	3
R_TV 8	Introduction to Media Production	3
or R_TV 13	Television Production	
R_TV 14	Electronic Field Production	3
R_TV 16	Non-Linear Video & Film Editing	3
R_TV 21	Radio Production	3
R_TV 70WE	Work Experience-Radio,TV	1-4
Subtotal Units		19-22
IN ADDITION, complete TWO to THREE (2-3) units from the following:		
R_TV 2	Intro to Careers in Radio & Television (2)	
R_TV 8	Introduction to Media Production (3)	
or R_TV 13	Television Production (3)	
R_TV 12	Television Lighting (2.5)	
R_TV 15	Sports Production (3)	
R_TV 34	Music Video Production (2.5)	
R_TV 36	Broadcast News Production (2.5)	
R_TV 37	Radio/Television Management and Sales (3)	
R_TV 40	On-Camera Performance (3)	
R_TV 60	Pro Tools (Digital Audio Recording/Edit) (3)	
Subtotal Units		2-3
Total Units		21-25