

RADIO/TELEVISION MULTIMEDIA PRODUCTION - CERTIFICATE OF ACHIEVEMENT

Plan Code: 3254

The Radio/Television Multimedia Production Certificate of Achievement is designed to teach the fundamentals of knowledge and skills needed for today's multimedia producer via Broadcast, Cable, Web, and other forms of digital multimedia program content. Students prepare for producing multimedia productions either independently or in a production environment. The Certificate of Achievement will prepare students for career advancement in this field. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, computer graphics operators, website design, and a plethora of other audio/video/multimedia support staff for all forms of digital media content.

Program Student Learning Outcomes

- Demonstrate collaboration skills related to personnel and timelines for an industry ready radio, television or multimedia segment.

Code Number	Course Title	Units
REQUIRED COURSES		
R_TV 1	Introduction to Broadcasting	3
R_TV 8	Introduction to Media Production	3
or R_TV 13	Television Production	
R_TV 70WE	Work Experience-Radio,TV	1-4
DMA 1	Introduction to Computer Graphics	3
Subtotal Units		10-13
IN ADDITION, complete THREE (3) courses from the following:		
DMA 15	Interaction and Web Design (3)	
PHOT 43	Photoshop and Lightroom Management (3)	
R_TV 2	Intro to Careers in Radio & Television (2)	
R_TV 4	Writing and Production Planning (3)	
R_TV 14	Electronic Field Production (3)	
R_TV 16	Non-Linear Video & Film Editing (3)	
R_TV 21	Radio Production (3)	
Subtotal Units		8-9
Total Units		18-22