

RADIO/TELEVISION PRODUCER

This program's mission is to provide an academic (A.A.) degree, a certificate, and the personal preparation for successful transfer to a university, Digital Media Arts, or Broadcast Television & Radio program and to provide Vocational training and skills to successfully gain an internship or employment in the Radio/Television and media entertainment industry as a producer of media content, as well as to provide a General Education course necessary to fulfill transfer requirements, and to provide meaningful and vital opportunities and outreach to the community at large to engage in the creation of radio-television and multi-media productions.

Associate in Science Transfer Degrees

- Film, Television, and Electronic Media - Associate in Science Transfer Degree (<https://lbcc-public.courseleaf.com/degrees-certificates/film-television-electronic-media/film-television-electronic-media-ast/>)

Associate in Arts Degrees

- Radio/Television Producer - Associate in Arts (<https://lbcc-public.courseleaf.com/degrees-certificates/radio-television-producer/radiotelevision-producer-aa/>)

Certificates of Achievement

- Radio/Television Multimedia Production - Certificate of Achievement (<https://lbcc-public.courseleaf.com/degrees-certificates/radio-television-producer/radiotelevision-multimedia-production-certificate-achievement/>)
- Radio/Television Producer - Certificate of Achievement (<https://lbcc-public.courseleaf.com/degrees-certificates/radio-television-producer/radiotelevision-producer-certificate-achievement/>)

R_TV 1 (C-ID FTVE 100) 3 units

Introduction to Broadcasting

54 hours lecture

Grading: letter grade.

Introduction to Broadcasting explores the evolution of the mass media and its impact on society focusing on the technological changes in broadcast and digital media. The course analyzes methods used by the media to persuade consumers and evaluates these tactics so that students become educated viewers of media content.

Transferable to CSU Only

R_TV 2 2 units

Intro to Careers in Radio & Television

36 hours lecture

Grading: letter grade.

This course explores the various occupations in the radio and television field, including broadcast, cable, industrial and multimedia production. Students will investigate employment opportunities, as well as the required skills and personal qualifications necessary for employment in this element of the entertainment industry. Guest speakers will discuss current industry issues and standards.

Transferable to CSU Only

R_TV 4 (C-ID FTVE 110) 3 units

Writing and Production Planning

54 hours lecture

Grading: letter grade.

This course examines pre-production principles and procedures common to all productions, emphasizing scripting and other writing skills unique to the radio, television, and film industry. It also explores budgeting, union, and legal issues.

Transferable to CSU Only

R_TV 8 3 units

Introduction to Media Production

36 hours lecture, 54 hours laboratory

Grading: letter grade.

This course introduces students to the basic principles of production, including operation of equipment and the process of developing a program from the original idea to final editing.

Transferable to CSU Only

R_TV 10 3 units

Non-Fiction/Reality Show Production

36 hours lecture, 54 hours laboratory

Grading: letter grade.

This course will provide a comprehensive overview of all digital production aspects of non-fiction / reality shows from concept to finished project. Emphasizes the use of digital equipment for location reality-based productions.

Transferable to both UC and CSU; see counselor for limitations

R_TV 12 2.5 units

Television Lighting

36 hours lecture, 36 hours laboratory

Grading: letter grade or pass/no pass.

Students will study the practical application of the theories of television lighting. This course includes the following: 1) using lighting materials and equipment, 2) the aesthetics of light, 3) experimenting with light and color, 4) lighting for effects, 5) lighting for studio production, 6) lighting for field production, 7) lighting for single and multiple cameras.

Transferable to CSU Only

R_TV 13 (C-ID FTVE 135) 3 units

Television Production

36 hours lecture, 54 hours laboratory

Grading: letter grade or pass/no pass.

Formerly R_TV 13AD. This course allows the student the opportunity to participate in the creation and production of television program material. Students will produce, direct and crew a variety of projects, such as news, interviews, commercials, dramas, comedies and instructional programs.

Transferable to CSU Only

R_TV 14 (C-ID FTVE 130) 3 units

Electronic Field Production

36 hours lecture, 54 hours laboratory

Grading: letter grade or pass/no pass.

Formerly R_TV 14AD. This course is a study and application of the technical aspects of video, film and multimedia production in the field. Special attention will be dedicated to successful production strategies necessary for the unique problems associated with shooting in the field, such as equipment selection, lighting, audio and the environment. Issues related to acquisition format, such as film versus tape and analog versus digital, will be explored. Students will shoot projects in the field as "stand-alone" productions and as elements for edited productions. Editing will be covered as it relates to field production.

Transferable to CSU Only

R_TV 15 3 units

Sports Production

36 hours lecture, 54 hours laboratory

Recommended Preparation: Audition.

Grading: letter grade.

Formerly R_TV 15AC. This course involves Live Multiple Camera Remote TV Production of LBCC Sports and Special Events Programs.

Transferable to CSU Only

R_TV 16 3 units

Non-Linear Video & Film Editing

36 hours lecture, 54 hours laboratory

Grading: letter grade or pass/no pass.

Formerly R_TV 216AC and R_TV 216. This course explores the process of non-linear video and film editing using Adobe Premiere and associated software.

Transferable to CSU Only

R_TV 21 (C-ID FTVE 125) 3 units

Radio Production

54 hours lecture, 18 hours laboratory

Grading: letter grade.

This course features the creation and production of radio program material. Projects include: disc jockey shows, news programs, interviews, commercials, editing, microphone set-up and audio board operation.

Other aspects of radio station operation will be covered, such as management, sales, audience analysis and ratings.

Transferable to CSU Only

R_TV 25 2.5 units

Radio Activity

36 hours lecture, 36 hours laboratory

Grading: letter grade or pass/no pass.

Formerly R_TV 25AD. This course provides the opportunity and responsibility to work in a variety of jobs involved in the operation of one of the college's two internet radio stations. Students will work "on air" and behind the scenes. Hours outside of the class time are arranged in consultation with the instructor.

Transferable to CSU Only

R_TV 30 2.5 units

Broadcast Newswriting

36 hours lecture, 36 hours laboratory

Grading: letter grade.

Formerly R_TV 30AD. Students will learn to write, re-write and edit stories for radio, TV, or Internet distribution. Students will gain experience in discovering and researching news. Topics covered will include use of sound tracks, visuals, interviews, and the "local angle" or "human interest element." Some stories may be incorporated into the weekly student TV news show.

Transferable to CSU Only

R_TV 34 2.5 units

Music Video Production

36 hours lecture, 36 hours laboratory

Recommended Preparation: R_TV 14.

Grading: letter grade or pass/no pass.

Formerly R_TV 34AD. This course provides an in-depth exam of the components necessary to produce a music video, including completion of a camera-ready production proposal and a script of selected projects. Selected projects may be produced.

Transferable to CSU Only

R_TV 35 2.5 units

Television Activity

36 hours lecture, 36 hours laboratory

Grading: letter grade or pass/no pass.

Formerly R_TV 35AD. This course provides an opportunity and responsibility to work in a variety of jobs involved in the video taping of various college events and/or projects or student selected projects in the television studio. Projects may be broadcast on the college cable channel and/or used in the student news show.

Transferable to CSU Only

R_TV 36 2.5 units

Broadcast News Production

36 hours lecture, 36 hours laboratory

Grading: letter grade or pass/no pass.

Formerly R_TV 36AD. In this course students will learn various aspects of producing a television newscast. Students will participate in gathering information, writing, editing and producing news, sports, editorials, and weather segments. Students will work as managing editors, operate equipment, and edit video packages.

Transferable to CSU Only

R_TV 37 3 units

Radio/Television Management and Sales

54 hours lecture

Grading: letter grade.

This course provides an overview of the basic elements of broadcast and cablecast management. Topics covered include: advertising and sales techniques, ratings, station promotion, budgets, FCC policies, franchise agreements and negotiations, scheduling, contest considerations, liability elements and people skills.

Transferable to CSU Only

R_TV 40 3 units

On-Camera Performance

36 hours lecture, 54 hours laboratory

Grading: letter grade.

Formerly R_TV 40AD. This course involves the practical application of performance techniques as applied to working in front of a camera. Performances are video-taped and analyzed which will help the student understand what is necessary in the preparation of audition material. Students will gain knowledge about each area responsible for a TV production.

Transferable to CSU Only

R_TV 60 (C-ID FTVE 120) 3 units

Pro Tools (Digital Audio Recording/Edit)

36 hours lecture, 54 hours laboratory

Grading: letter grade.

Formerly MUSIC 60. This course provides instruction on the functions and operations of Pro Tools software and a general overview of Pro Tools related hardware. The class instruction provides a hands-on experience through "real-world" related assignments for students to record, edit and mix digital audio in a computer environment. Although the Pro Tools systems vary in specifications, features and price, the user interface for all systems is consistent and enables the student to translate learned skills to any high-end professional Digital Audio Workstation.

Transferable to CSU Only

R_TV 70WE 1-4 units
Work Experience-Radio,TV
72 hours laboratory

Grading: letter grade.

Formerly R_TV 270WE. Students learn and gain on-the-job experience in the Radio Television field. Learning objectives are established collaboratively by the student, supervisor, and instructor. A minimum of sixty (60) hours of non-paid work or seventy-five (75) hours of paid work during the semester are required for each unit of credit. Students may earn from 1 to 4 units credit. Prior approval by R_TV Department faculty and compliance with Work Experience regulations as designated in the College Catalog. Qualification for enrollment. Instructor will verify prerequisites and qualifications: 1) completed work experience orientation; 2) submitted work experience application.

Transferable to CSU Only