

BUSINESS: GENERAL BUSINESS CONCENTRATION - ASSOCIATE IN ARTS

Plan Code: 1111

This program consists of the prescribed GE requirements, as well as the following general business courses. Students earning this Associate Degree may be prepared to 1) transfer to a baccalaureate-degree granting institution in the field of their concentration and/ or 2) enter into the workforce at an entry-level position relating to their field of emphasis.

Program Student Learning Outcomes:

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Demonstrate a strong, general understanding of the language and theories of large and small businesses.
- Identify the role and challenges that ethics, social responsibility, and diversity play across business structures.

Program Requirements

This degree requires the completion of General Education coursework plus the following:

Code Number	Course Title	Units
REQUIRED COURSES		
GBUS 5	Introduction to Business	3
LAW 18	Fundamentals of Business Law	3
ACCTG 1A	Financial Accounting	3-5
or ACCTG 200	Introduction to Accounting	
IBUS 1	Introduction to International Business	3
GBUS 10	Personal Finance	3
GBUS 25	Digital and Social Media	3
or BCOM 25	Digital and Social Media	
or LAW 19	Legal Environment of Business	
MGMT 49	Introduction to Management	3
or MKTG 47	Essentials of Marketing	
Subtotal Units		21-23
IN ADDITION, complete SIX (6) units from the following:		
ECON 1/1H	Macro Economic Analysis (3)	
ECON 4	Contemporary Economic Issues (3)	
Subtotal Units		6
Required Subtotal		27-29
Complete one of the following: ¹		19-39
LBCC General Education (Plan A) (https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-a/)		
CSU GE Breadth (Plan B) (https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-b/)		
IGETC Pattern (Plan C) (https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-c/)		

Electives (as needed to reach 60 degree-applicable units) ²

Minimum Degree Total	60
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¹ Units for the major may be double-counted for LBCC GE, CSU GE, or IGETC; see counselor for limitations.

² Elective units from course(s) numbered 1-599, if needed, to reach 60 degree-applicable units.