

# BUSINESS: GENERAL BUSINESS - CERTIFICATE OF ACHIEVEMENT

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**Plan Code: 3111**

This program will prepare a student for advancement into an Associate in Arts Business: General Business pathway and/or for an entry-level position in a variety of functional areas in a small/medium-sized business.

## Program Student Learning Outcomes

- Demonstrate a strong, general understanding of the language and theories of large and small businesses.
- Identify the role and challenges that ethics, social responsibility, and diversity play across business structures.

## Program Requirements

Code Number	Course Title	Units
<b>REQUIRED COURSES</b>		
GBUS 5	Introduction to Business	3
LAW 18	Fundamentals of Business Law	3
ACCTG 1A or ACCTG 200	Financial Accounting Introduction to Accounting	3-5
GBUS 10	Personal Finance	3
GBUS 25 or BCOM 25 or LAW 19	Digital and Social Media Digital and Social Media Legal Environment of Business	3
IBUS 1	Introduction to International Business	3
MGMT 49 or MKTG 47	Introduction to Management Essentials of Marketing	3
<b>Total Units</b>		<b>21-23</b>