

# JOURNALISM (JOURN)

## **JOURN 5 (C-ID JOUR 150) 4 units**

### **Introduction to Public Relations 72 hours lecture**

Grading: letter grade.

This course includes instruction in fundamentals of publicity and public relations for community groups and business organizations. Students identify and discover sources, techniques and outlets to gain publicity. Students practice planning and preparing various types of publicity programs and press releases.

Transferable to CSU Only

## **JOURN 10 (C-ID JOUR 100) 3 units**

### **Intro to Global Media Communications 54 hours lecture**

Grading: letter grade.

In this course students study the social, economic, political, and cultural influence of the mass media on the individual and society. The class is designed for all majors. In this course students study the social, economic, political, and cultural influence of the mass media on the individual and society. The class is designed for all majors.

Transferable to both UC and CSU; see counselor for limitations

## **JOURN 20 (C-ID JOUR 110) 4 units**

### **Beginning Newswriting and Reporting 72 hours lecture**

Grading: letter grade.

Students will gain experience recognizing, researching and writing news stories, including college topics, breaking news, issues, government, elections, entertainment, sports, obituaries and profiles. Students will learn the importance of accuracy, the First Amendment, libel, media responsibility, fairness, balance and neutrality.

Transferable to both UC and CSU; see counselor for limitations

## **JOURN 35 (C-ID JOUR 160) 3 units**

### **Photojournalism 54 hours lecture**

Grading: letter grade.

Formerly JOURN 35AD. This course offers instruction in basic and advanced photojournalism techniques and practical experience in newspaper photography. It is not open to students registered in or with credit in PHOT 35.

Transferable to CSU Only

## **JOURN 80 (C-ID JOUR 130) 4 units**

### **Multimedia Newsroom: News 54 hours lecture, 54 hours laboratory**

Grading: letter grade or pass/no pass.

Formerly JOURN 80AD. In the Multimedia Newsroom, students will produce material for a variety of electronic media outlets and the printed Viking newspaper. Students will gather news about Long Beach City College for stories, photos, videos, blogs, artwork, tweets, postings, informational graphics and other products under deadline pressures. The course will involve field work on campus to cover news about Long Beach City College.

Transferable to CSU Only

## **JOURN 81 4 units**

### **Multimedia Newsroom: Features 54 hours lecture, 54 hours laboratory**

Grading: letter grade or pass/no pass.

This course focuses on the production of multimedia news as it relates to feature stories. Students will research, write and produce feature and sports stories about Long Beach City College utilizing photos, videos, blogs, artwork, tweets, postings, informational graphics and other products under deadline pressures. Students will produce material for a variety of electronic media outlets and the printed Viking newspaper. The course will involve field work on campus to cover news about Long Beach City College.

Transferable to CSU Only

## **JOURN 82 4 units**

### **Multimedia Newsroom: Profiles 54 hours lecture, 54 hours laboratory**

Grading: letter grade or pass/no pass.

This course concentrates on the production of news profiles and obituaries. Students will learn how to research and interview human subjects by combining observations, facts, responses from a variety of sources. Students will produce special interest profiles and obituaries utilizing a variety of multimedia formats. The course will involve field work on campus to cover profiles and obituaries about Long Beach City College.

Transferable to CSU Only

## **JOURN 83 4 units**

### **Multimedia Newsroom: Politics 54 hours lecture, 54 hours laboratory**

Grading: letter grade or pass/no pass.

This course concentrates on the reporting of politics and government. Students will gather information by attending political speeches, government meetings, rallies, protests and other related events. Students will then compile research data and materials to produce a news story utilizing a variety of multimedia and print formats. The course will involve field work on and off campus to cover politics and government.

Transferable to CSU Only

## **JOURN 86 (C-ID JOUR 131) 4 units**

### **Multimedia Editors: Design 54 hours lecture, 54 hours laboratory**

Grading: letter grade or pass/no pass.

Students will gain skills in designing a layout for news or magazine websites, other electronic products or printed materials. Topics will include news copy editing, news judgment, ethics and responsibility, headline writing, page design and selection and placement of photos and art for on-line formats and the printed newspaper or magazine. The class is designed for Viking news or City magazine website and newspaper or City magazine student editors and will require visits to campus settings outside of the classroom.

Transferable to CSU Only

## **JOURN 87 (C-ID JOUR 131) 4 units**

### **Multimedia Editors: Visuals 54 hours lecture, 54 hours laboratory**

Grading: letter grade or pass/no pass.

This course concentrates on the visual aspects of electronic products and printed materials. Topics will include editing photos, artwork, infographics, videos, ethics and responsibility. Students will focus on the visual aspects of the Viking news website, newspaper and/or City magazine.

Transferable to CSU Only

**JOURN 88 (C-ID JOUR 131) 4 units**

**Multimedia Editor Training: Management**

**54 hours lecture, 54 hours laboratory**

Grading: letter grade or pass/no pass.

This course focuses on executive editing skills. Topics will include responsibility for overall content of the products, formulating a news or magazine content budget and leading a group of fellow students in news judgment, directing reporters, photographers, bloggers and artists and selection and placement of stories and visuals for online formats and the printed newspaper or magazine. The class is designed for experienced Viking news website, newspaper and City magazine student editors and will require visits to campus settings outside of the classroom.

Transferable to CSU Only