

BUSINESS, INTERNATIONAL (IBUS)

IBUS 1 3 units**Introduction to International Business****54 hours lecture**

Grading: letter grade.

This course offers an introduction to the global business macro-environment and orients students toward a career in the field of international business. Topics covered include economic variables, cultural differences, political risk, regional trade agreements, foreign direct investment, and exchange rates.

Transferable to CSU Only

IBUS 20 3 units**Export-Import Business Practices****54 hours lecture**

Grading: letter grade.

This class consists of the basics of the export-import business, how to handle money matters and how to buy and sell. It is designed for the person seeking an entry level position, contemplating the start of an export-import business or the manager who wishes to expand a company's marketing opportunities.

Transferable to CSU Only

IBUS 52 3 units**Introduction to Supply Chain Management****54 hours lecture**

Grading: letter grade.

This course orients the student to the alternative modes, systems, rates, services and regulations in global transport including ocean, air, and surface carriers and systems. It emphasizes the practical skills and techniques utilized to successfully market on an international basis.

Transferable to CSU Only

IBUS 60 3 units**International Business Law****54 hours lecture**

Recommended Preparation: LAW 18.

Grading: letter grade.

This course is designed to explore the fundamentals of international business law and examine the scope of how international disputes affect global trade. It is appropriate for students who wish to pursue a career in the business field, especially those students interested in international business.

Transferable to CSU Only

IBUS 75 3 units**Introduction to Logistics****54 hours lecture**

Grading: letter grade.

This course will explore logistics systems and concepts, including inventory and warehouse management, logistics information systems, facility location, and global logistics. It is designed for those who are interested in becoming logistics professionals as well as those who wish to update their knowledge in the field.

Transferable to CSU Only