

# FLORAL DESIGN (FLO)

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## FLO 286A 2 units

### Introduction to Floral Design: Fall Flowers

#### 27 hours lecture, 27 hours laboratory

Grading: letter grade or pass/no pass.

Materials Fee: \$120.

This course covers the elements and principles of design, color coordination, basic floral arranging and basic corsage construction. Nomenclature of flowers and foliage and their uses are included. FLO 286A covers fall flowers; FLO 286B covers spring flowers.

## FLO 286B 2 units

### Introduction to Floral Design: Spring Flowers

#### 27 hours lecture, 27 hours laboratory

Grading: letter grade or pass/no pass.

Materials Fee: \$120.

This course covers the elements and principles of design, color coordination, basic floral arranging and basic corsage construction. Nomenclature of flowers and foliage and their uses are included. FLO 286A covers fall flowers; FLO 286B covers spring flowers.

## FLO 287A 2 units

### Intermediate Floral Design-Wedding

#### 27 hours lecture, 27 hours laboratory

Recommended Preparation: One semester of FLO 286A or FLO 286B.

Grading: letter grade or pass/no pass.

Materials Fee: \$145.

This is one of three courses that constitute a comprehensive overview of techniques used at an intermediate level within the floral industry. This hands-on, step-by-step course covers each phase of wedding flowers: design, mechanics and construction of floral products, marketing and selling flowers for church, hotel and home/garden wedding and reception setup.

## FLO 287B 2 units

### Intermediate Floral Design-Sympathy

#### 27 hours lecture, 27 hours laboratory

Recommended Preparation: One semester of FLO 286A or FLO 286B.

Grading: letter grade or pass/no pass.

Materials Fee: \$140.

This is one of three courses which constitute a comprehensive overview of techniques used at an intermediate level within the floral industry. Complete instructions on the art and science of designing sympathy flowers are included, from the elaborate casket to simple home tributes. The course focuses on mechanics and construction for efficiency in design.

## FLO 287C 2 units

### Intermediate Floral Design-Banquet Holiday

#### 27 hours lecture, 27 hours laboratory

Recommended Preparation: One semester of FLO 286A or FLO 286B.

Grading: letter grade or pass/no pass.

Materials Fee: \$140.

This is one of three courses that constitute a comprehensive overview of techniques used at an intermediate level within the floral industry. This course covers skills needed to successfully produce holiday designs and mass production. It also includes indoor, outdoor and poolside events, banquets, parties or related party work.

## FLO 288 2 units

### Advanced Floral Design

#### 27 hours lecture, 27 hours laboratory

Recommended Preparation: FLO 286A-B and FLO 287A-B-C.

Grading: letter grade or pass/no pass.

Materials Fee: \$140.

This course provides students with the techniques for the planning, design and execution of intricate and creative art floral arrangements. Topics include terminology, application and methods for creating designs in less time for profit. This course is required for students in the Floral Design Certificate Program.

## FLO 289 3 units

### Applied Floral Shop Operation

#### 54 hours lecture

Grading: letter grade or pass/no pass.

This course presents techniques for starting a retail or home-based floral business. Topics range from licensing procedures to shop layout and day-to-day operations, including the handling of perishable floral materials. Policies, pricing, personnel and selling techniques are examined. This course is required for Floral Design Majors.

## FLO 290 0.5 units

### Floral Creativity and Competition

#### 9 hours lecture, 18 hours laboratory

Recommended Preparation: Intermediate floral design skills.

Grading: letter grade or pass/no pass.

Materials Fee: \$90.

Individualized, non-standard, contemporary flower arrangements will be created emphasizing the use of the student's own imagination and creative talent. This course will broaden the student's design experience, expand and develop beyond the student's present personal creativity potential. The course will enhance the student skills required for competitive floral design, including emphasis in design speed. A field trip to the California State Floral Association Top Ten Competition is offered for competing or observing.